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AUSSIE PET MOBILE CLEANS UP AT THE 2012 CANADIAN FRANCHISE ASSOCIATION AWARDS GALA, FURTHER GROOMING THE ROAD TO SUCCESS IN THE PET INDUSTRY.

Vancouver, British Columbia (April 4, 2012) – Aussie Pet Mobile, the world’s largest and favorite mobile pet grooming business in the \$50-plus billion pet industry, was awarded the prestigious **Franchisees’ Choice Designation Award** at the annual Canadian Franchise Association (CFA) Awards evening held at Niagara Falls, Ontario.

The Canadian Franchise Association (CFA) annually awards the [Franchisees’ Choice Designation](#) to member franchise systems for solid rankings in franchisee satisfaction. Franchise owners take part in an independent CFA survey and are asked to rate the franchisor in many key areas including information packages, leadership, business planning and marketing and the relationship between the franchisor and franchisee, to name a few.

“The most pleasing part of receiving this award is that it is voted on by our network. Our franchise owners have basically presented us this prestigious award”, said Richard Avis CEO of Aussie Pet Mobile in Canada.

“Being a Franchisees’ Choice designee is a high honour,” says Graham Cooke, Chair of the CFA Board of Directors and Vice President of New Restaurant Expansion, A&W Food Services of Canada.

“We work very closely with our team of owners and to receive their ‘seal of approval’ is most gratifying. We have big plans for the brand across Canada and will be continuing to roll out our premium pet grooming and pampering service following the awarding of our 40th franchised territory here in the York Region, Toronto recently”, said Avis.

The convenient [pet grooming service](#) offers one-on-one attention in an inviting and relaxing atmosphere not typically found in storefront grooming locations. Many Aussie Franchise Owners are the official groomers of the SPCA in their neighborhood and many volunteer their grooming services to seniors. The Aussie Pet Mobile, a custom designed Mercedes Benz Sprinter van with air conditioning, heat, electricity, and water, relies on no outside electrical or

water hookups which makes the unique service easy for apartment or condo residents as well as homeowners.

Aussie Pet Mobile's professional pet groomers pamper pets with a 15-step spa treatment that includes a customized shampoo, massage, hand dry, brushing, and nail trimming, just to name a few treats. Extra services are also available, such as aloe treatments for dry skin, nail grinding, flea and tick control and an excess hair removal tool known as the Furminator that reduces shedding up to 90% if done on a regular basis.

In 2012, Aussie Pet Mobile was voted the World's #1 Pet Service by Entrepreneur Magazine and also won Franchise of the Year in Greece.

Aussie Pet Mobile was founded in Australia in 1996 and is the world's largest mobile pet grooming business serving more than 700 exclusive territories in the U.S. and 8 overseas countries including Australia, Japan, Ireland, Taiwan, Hong Kong, Korea, Greece the United Kingdom, and has taken Canada by storm.

For more information about Aussie Pet Mobile's Dog and Cat Grooming Service or to Inquire about [Owning your own Mobile Pet Franchise](#), please visit our website or Call 1-888-758-7555.

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